

GROWING STRONG  
WITH YOUR SUPPORT



Be a part of our:

*Healing Hands Celebration*

**Friday, May 18, 2012**

Mid-America Club  
AON Center, Chicago, IL





December 2011

Dear friend of Chicago Family Health Center:

In 2012 Chicago Family Health Center (CFHC) will celebrate its 35<sup>th</sup> anniversary of providing quality, primary healthcare to Chicago's medically underserved communities. We are excited and humbled to have achieved this milestone because we know our longevity is in no small part due to the support we have received from organizations like yours since 1977. As we embark on our 35<sup>th</sup> year of service, we are making plans for our Annual Healing Hands Celebration on **Friday, May 18, 2012** at the **Mid-America Club** in downtown Chicago.

Each year, the success of our Healing Hands Celebration is largely credited to individuals and businesses who lend their names and financial support to this event. Thanks to the generosity of community business leaders like you, this has become our largest fundraising event of the year. The funds we raise go towards providing quality healthcare to uninsured or underinsured Chicago families. On behalf of the patients, staff and Board of Directors of Chicago Family Health Center, I am writing to you today seeking a sponsorship for the 2012 Annual Healing Hands Celebration.

This event will bring some 500 business, government, civic and healthcare professionals to honor community and public leaders who have contributed to providing primary healthcare to some of Chicago's neediest families.

By participating as a sponsor, your organization will benefit from extended marketing exposure to a vast variety of donors and corporations through media campaigns and our strategic marketing communications plan for this event. With your sponsorship pledge, your organization will also enjoy access to an important segment of your target audience and can be secure in the knowledge that your sponsorship will be used to help CFHC fund quality primary healthcare in the communities that need it most.

We hope that you will join us in honoring this year's awardees by choosing one of the sponsorships listed in this packet. Also this year we are introducing the Chicago Family Health Center Foundation, dedicated to preserving the future for our patients.

If you have any questions, or if you would like to schedule a time to meet to learn more about Chicago Family Health Center, please do not hesitate to contact me at 773-768-5000, x1001 or [wbrodine@chicagofamilyhealth.org](mailto:wbrodine@chicagofamilyhealth.org). Thank you very much for your consideration.

Sincerely,

Warren J. Brodine  
Chief Executive Officer  
Chicago Family Health Center

*Thank You ...  
for your generosity.*

**SOUTH CHICAGO**

9119 S. Exchange Ave.

**PULLMAN**

556 E. 115th St.

**EAST SIDE**

10536 S. Ewing

**ROSELAND**

120 W. 111th St.

**CHICAGO LAWN**

3223 W. 63rd St.



[www.chicagofamilyhealth.org](http://www.chicagofamilyhealth.org)

# The Chicago Family Health Center **2012 Healing Hands Celebration**

## Presenting Sponsor

A CONTRIBUTION OF \$25,000 OR MORE

As a Healing Hands **Presenting Sponsor** your generosity is recognized and acknowledged with:

- **Category Exclusivity**—only one Presenting Sponsor will be recognized at this level
- Top billing as Presenting Sponsor on all Healing Hands promotional materials
- Your organization and Presenting Sponsorship highlighted in all public relations materials and press, pre-and post-event
- Invitation to speak at the podium during the evening's program
- Verbal acknowledgement as Presenting Sponsor during the evening's program
- Logo and name placement on e-blasts, invitations, registration materials, etc. (1000 impressions)
- Most-prominently displayed logo on all on-site signage (500 impressions)
- Two tables hosting 20 guests in premium venue location
- Logo placement on CFHC website including a link to your corporate website (*continues on-line after the event*)
- HTML email sent to your client list promoting your generous support of the 2012 Healing Hands Celebration
- Acknowledgement in CFHC newsletter and 2011 Annual Report
- Logo on holding slide displayed on large screen during the reception in the main ballroom
- Option to have your corporate marketing collateral distributed to event attendees
- Back cover ad in program book (*500 impressions*)

## *Healing Hands Celebration*

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Chicago, IL



ALL PROCEEDS FROM THIS EVENT WILL BE USED TO PROVIDE QUALITY, PRIMARY HEALTHCARE TO THOSE WHO NEED IT MOST.

# The Chicago Family Health Center **2012 Healing Hands Celebration**

# Dinner Sponsor

A CONTRIBUTION OF \$20,000

As a Healing Hands **Dinner Sponsor** your generosity is recognized and acknowledged with:

- Logo and name acknowledgement as Dinner Sponsor on Healing Hands promotional materials including invitations, marketing, advertisement and email alerts
- Logo and Dinner Sponsorship acknowledgement on holding slide displayed on large screen during the reception in the main ballroom
- One table hosting 10 guests in premium venue location
- Verbal acknowledgement as Dinner Sponsor during the evening's program
- HTML email sent to your client list promoting your generous support of the 2012 Healing Hands Celebration
- Your organization and Dinner Sponsorship highlighted in all public relations materials and press, pre-and post-event
- Logo placement on CFHC website including a link to your corporate website (*continues on-line after the event*)
- Option to have your corporate marketing collateral distributed to event attendees
- Acknowledgement in CFHC newsletter and 2011 CFHC Annual Report
- Inside front-cover ad in program book (*500 impressions*)

## Healing Hands Celebration

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# The Chicago Family Health Center **2012 Healing Hands Celebration**

# Reception Sponsor

A CONTRIBUTION OF \$15,000

As a Healing Hands **Reception Sponsor** your generosity is recognized and acknowledged with:

- Logo and name acknowledgement as Reception Sponsor on Healing Hands promotional materials including invitations, marketing, advertisement and email alerts
- Logo and organization's Reception Sponsorship acknowledgement on holding slide displayed on large screen during the reception in the main ballroom
- A welcome message during the VIP reception and company logo imprinted on event cocktail napkins
- Option for a marketing table in cocktail reception area to distribute your company's promotional materials
- One table hosting 10 guests, with logo on table card placard
- Logo on event signage and acknowledgement as Reception Sponsor during the evening's program
- Logo hyperlink and company profile on the event website (*continues on line after the event*)
- HTML email to your client list promoting your generous support of the 2012 Healing Hands Celebration
- Acknowledgement in CFHC newsletter and 2011 Annual Report
- Full-page ad in event program book (*500 impressions*)

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The Chicago Family Health Center **2012 Healing Hands Celebration**  
**Distinguished Benefactor**

A CONTRIBUTION OF \$10,000

As a Healing Hands Celebration **Distinguished Benefactor** your generosity is recognized and acknowledged with:

- Logo and name acknowledgement on Healing Hands promotional materials (*1000 Impressions*)
- One table hosting 10 guests in premium location
- Full-page ad in program book (*500 Impressions*)
- Verbal acknowledgment at podium (*500 Impressions*)
- Logo placement on CFHC website with a link to your corporate website (*500 Impressions/per month*)
- Acknowledgement in CFHC newsletter and 2011 CFHC Annual Report (*2500 Impressions*)

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# The Chicago Family Health Center **2012 Healing Hands Celebration** **Benefactor**

A CONTRIBUTION OF \$5,000

As a Healing Hands Celebration **Benefactor** your generosity is recognized and acknowledged with:

- One table hosting 10 guests
- Listing on select event materials and on-site signage, including logo continuously looping on sponsorship scroll
- Half-page ad in program book (*500 Impressions*)
- Corporation name on CFHC website with a link to your corporate website (*500 Impressions/per month*)
- Acknowledgement in CFHC newsletter and 2011 CFHC Annual Report (*2500 Impressions*)

## Guarantor

A CONTRIBUTION OF \$2,500

As a Healing Hands Celebration **Guarantor** your generosity is recognized and acknowledged with:

- Corporation name on CFHC website with a link to your corporate website (*500 Impressions/per month*)
- Corporate name listing continuously looping on large screen during dinner program
- Half-page ad in program book (*500 Impressions*)
- Acknowledgement in CFHC Newsletter and 2011 CFHC Annual Report
- One table hosting 10 guests with logo on table card placard

## Partner

A CONTRIBUTION OF \$1,500

As a Healing Hands Celebration **Partner** your generosity is recognized and acknowledged with:

- Corporate name listing continuously looping on large screen during dinner program
- Acknowledgement in CFHC Newsletter and 2011 CFHC Annual Report (*2500 Impressions*)
- Company name listing in program book
- One half table hosting five (5) guests

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# The Chicago Family Health Center **2012 Healing Hands Celebration** **Dinner Committee Member**

Our **Dinner Committee** is an integral component to the success of the Healing Hands Celebration. Please consider joining this committee, which will allow you to make a significant impact in the development of this event, while minimizing the impact on your busy schedule.

## **Generate Sales**

- Through your company or organization you can help make our Healing Hands Celebration successful by soliciting your employer to become a sponsor or to purchase a table at the event.
- Your friends and colleagues can also be solicited for sponsorships and/or a table purchases. Sponsorship packets, CFHC information and contacts will be provided to you to facilitate your ask.
- Provide the names of friends, family or associates whom you feel would be open to receiving an invitation to the Healing Hands Celebration.
- Personalize and mail Healing Hands Celebration invitations encouraging invitees to support Chicago Family Health Center by attending our fundraising dinner.

## **Generate Revenue**

- Place an ad in the Healing Hands program book.
- Help identify potential sponsors, in-kind donation services or companies to solicit for auction items.
- Donate an auction item(s)
- Promote the Healing Hands Celebration at work, among friends or through social media and networking events to create a buzz and help boost the sale of tickets.

## **Time Commitment**

There will be two dinner planning meetings: A *meet and greet* with other committee members to mingle and discuss responsibilities; an information gathering session where you can submit names for the mailing list, personalize invitations and brainstorm ideas for the event.

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Chicago  
Family  
Health Center

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# At Chicago Family Health Center:

## *We Care.*

Since 1977, Chicago Family Health Center has been providing for the medically underserved residents of the South Side of Chicago. In 2010 we cared for more than 26,000 patients through 117,000 visits throughout our five health center locations in South Chicago, Pullman, East Side, Roseland and Chicago Lawn.

## *We Focus.*

Primary care keeps people, families and communities healthy. By treating chronic illness and preventing diseases we increase people's chances of staying healthy. We do this by connecting people with a personal physician who sees them regularly and keeps them from seeking costly, routine treatment in an emergency room.

## *We Provide:*

- Pediatrics
- Women's health
- Diabetes programs
- Heart disease programs
- HIV screening / care
- Immunizations
- Dental care
- Back to school exams
- Prenatal care
- Behavioral Health

## *We Teach.*

Our health education programs help our patients make life choices that will benefit them and their families in the long run. Our education programs include nutrition, breastfeeding and chronic illness management.

## *We Understand.*

When patients need more than healthcare we refer them to our Health Leads program where they receive critical support services such as behavioral health care and programs for the homeless. We connect patients with social services and assistance with affordable housing, employment, GED classes, legal assistance, and more.

## *We Grow.*

Chicago Family Health Center opened in Chicago Lawn in 2010 marking the first time the center expands north and west. In early 2013 a state-of-the-art replacement building for the current Pullman facility, the oldest of our centers, is scheduled to open on 23,000 square feet of space doubling patient visits at that location.



773-768-5000

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## Pullman Replacement Facility Project

### Current Site:

The Chicago Family Health Center (CFHC) Pullman site, located at 556 E. 115<sup>th</sup> Street, opened in 1987 and is CFHC's second-largest facility. It serves the Pullman, West Pullman and Roseland communities where there is a high demand for access to quality, affordable health services.

A state-of-the-art facility will replace the current antiquated Pullman structure and enhance operational efficiencies, clinical effectiveness, as well as strengthen the quality and delivery of care for patients. It is projected that the replacement facility will more than double the number of healthcare visits in this underserved community. The new site will feature:

- 23,000 square feet of space
- 23 medical exam rooms
- 2 behavioral health consultation rooms
- 9 dental operatories
- Separate space to hold group therapy and educational sessions
- Administrative offices
- Electronic Health Records

The CFHC Pullman site sees more than 6,000 medical, behavioral and dental patients annually in 16 exam rooms and three dental operatories on 3,500 square feet of patient care space. Pullman offers a full array of healthcare services and programs including primary care, prenatal, OB/GYN, pediatrics, behavioral health, dental, social services and referral.



Construction of the new Pullman site was made possible by a \$6.2 million Federal Affordable Care Act/Capital Development Grant. In addition to expanded access to quality medical, behavioral and dental care, this project will make a direct, and lasting economic impact throughout the community.

The CFHC Pullman Replacement project will create permanent jobs pre- and post- construction that will include full benefits. The new Pullman site will begin construction in 2012 and is slated to open in 2013.



For more information about Healing Hands Sponsorship opportunities  
or to join the Dinner Committee contact:

**Ms. Valerie Reynolds**

Community Affairs Manager

Chicago Family Health Center

vreynolds@chicagofamilyhealth.org

773-768-5000 x 1095

[WWW.CHICAGOFAMILYHEALTH.ORG](http://WWW.CHICAGOFAMILYHEALTH.ORG)

